



## PRESS RELEASE

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### **GetYourGuide and Eurail team up for European partnership**

*From a walking tour of Ancient Rome to a fast track entrance ticket to the Sagrada Familia, over 17,000 tours and excursions across Europe to be offered to Eurail Pass holders through Eurail.com and the Rail Planner App*

**BERLIN / UTRECHT 22 May 2018** – In partnership with GetYourGuide, the leading booking platform for travel activities, Eurail Pass holders can now book more than 17,000 activities across Europe at a discounted price, including destination tours and excursions, via the Eurail channels.

Providing its leisure customers with access to a full suite of passes known for a borderless European rail travel experience in and through up to 28 different European countries, Eurail has now integrated into its booking process a reservation tool allowing its customers to book the vast selection of GetYourGuide activities – ranging from skip-the-line tickets at major attractions to custom walking tours crafted by a local expert. Want to take a hot air balloon ride over the gently rolling hills and vineyards of Tuscany? Mountain bike in the Algarve Hills with a local guide? Learn the secrets of authentic French cooking with a local chef in the heart of Paris? GetYourGuide and Eurail have got you covered for a unique lifetime experience.

The new partnership with GetYourGuide means Eurail customers can now enjoy a fully integrated travel experience, from the trip planning phase to the tours and activities once they have reached their destinations. Reservations can be made as soon as customers have booked their Eurail Pass or at a later stage, through [Eurail.com](https://www.eurail.com) and the free [Eurail Rail Planner App](#). GetYourGuide offers Eurail passengers the flexibility to plan tours and activities when it suits them, from up to two years in advance to less than 24 hours' notice, giving spontaneous travellers and planners the freedom and flexibility to book their experience both before they go or when they are at destination. Most of the tours have paperless tickets, allowing mobile users to simply scan a QR code for entry.

Commenting on the new partnership GetYourGuide's COO Tao Tao says: *“In building strong partnerships, we always look for brands with a finger on the pulse of what today’s traveler desires, and an eye toward what they’ll fancy tomorrow. Eurail stands for unlimited travel within Europe. Therefore we are more than happy about the partnership and are looking forward to offer even better travel experiences to our customers”*.

Silvia Fischer, Sales & Marketing Director for Eurail Group, the company behind the Eurail Pass, said: *“We are delighted to welcome a partnership with such an innovative, customer-centric provider as GetYourGuide. This partnership allows us to meet our international customers’ needs through a growing portfolio of benefits and discounts on offer throughout Europe enabling people to create their own unique story. We strive to add value to the overall customer experience, to help our travellers get the most out of exploring Europe, from the trip planning and travel phase, and in the destination itself”*.

Brenda van Leeuwen, CEO for the official sales channel of the Eurail Passes, Eurail.com, added: *“This partnership enables our customers to complete their Eurail trip on our website with tours and activities fitting their unique itinerary, at a discounted rate. There’s a real synergy in our*



*mutual offer and this partnership with GetYourGuide adds great value to our existing partnerships, which include accommodation and insurances”.*

Eurail Passes can be booked up to 11 months in advance and are available for purchase online at <http://www.eurail.com> and via local European railways. For further information on the Eurail product range visit [www.eurail.com](http://www.eurail.com).

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### **About GetYourGuide**

GetYourGuide is the leading booking platform for travel activities. Powered by a global team of over 400 travel experts, GetYourGuide helps tourists find the best things to do wherever they're headed — including skip-the-line tickets to the world's most iconic attractions, walking tours by top local experts, immersive food and beverage tours, cooking and craft classes, bucket-list experiences and niche offerings travelers won't find anywhere else. GetYourGuide was founded in 2009 and now offers more than 34,000 things to do in over 7,600 destinations across the globe. Travelers from more than 155 countries have booked over 15 million tours, activities and attraction tickets through the platform. The company is based in Berlin, Germany and has offices in 14 countries.

### **About Eurail**

Eurail train passes are synonymous with borderless rail experience throughout Europe, providing multi-destination train travel across the continent. With just one rail pass travellers of all ages have the ability to travel in and through up to 28 different European countries, and access extra benefits and discounts along their journey. Established in 2001, Eurail Group G.I.E. is the organisation dedicated to the management of Eurail and Interrail products, for both non-European and European residents respectively. Owned by over 35 railway and shipping companies, Eurail Group G.I.E. and Eurail.com, the official sales channel of Eurail and Interrail Passes, partner with hotels, transport companies and attractions to offer additional special benefits to all interrail and Eurail Pass holders across Europe. Visit [www.eurailgroup.org](http://www.eurailgroup.org) and [www.eurail.com](http://www.eurail.com) for further information.

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